

City of Piedmont
COUNCIL AGENDA REPORT

DATE: December 2, 2019

TO: Mayor and Council

FROM: Sara Lillevand, City Administrator

SUBJECT: Consideration of Options Regarding Direct Arguments and Rebuttal Arguments Relating to the Renewal of the Municipal Services Special Tax on the March 3, 2020 Ballot

RECOMMENDATION

Consider the authorization of one or two councilmembers to prepare and sign direct arguments in favor of the measure renewing the Municipal Services Special Tax (Parcel Tax) as well as rebuttal arguments to direct arguments opposed to the measure (should any be filed).

BACKGROUND

The deadline for direct arguments related to the proposed parcel tax renewal on the March 3, 2020 ballot is December 13, 2019. If the Council wishes to put a direct argument on the ballot, it has two options:

1. Authorize one or two Councilmembers to prepare and sign a direct argument in favor of the renewal of the parcel tax on behalf of the City Council, allowing other interested parties to sign the arguments. If the Council chooses this route, it should also authorize the same members to write a rebuttal to any direct arguments opposed to the measures (if filed) at the same time.
2. Pass resolutions approving the text of direct arguments in favor of the proposed parcel tax renewal and have each member of the Council sign them. The Council would need to consider the arguments at a Special Meeting no later than December 12th to ensure placement in the voter information guide. If the Council chooses to write the direct argument as a body, it should also authorize two members to write a rebuttal to a direct argument opposed to the measure (if one is filed) at the same time as there will not be enough time for the Council to consider a rebuttal argument prior to the December 20th deadline for a rebuttal argument.

By: John O. Tulloch, City Clerk